

sid shukla

MULTIDISCIPLINARY CREATIVE

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education

Rochester Institute of Technology

BFA, Industrial Design

May 2025

GPA: 3.940

Yonsei University, S. Korea

Study Abroad Art/Design

Spring 2024

GPA: 4.0

skills

Autodesk Fusion 360

Autodesk Revit

Framer

Solidworks

Procreate

Adobe Suite

Microsoft Office

Python

HTML/CSS

awards

ICFF 2025 Best of Schools

Dean's List Fall 2021 - Spring 2025

NASAD Accreditation RIT Selectee

experience

Guest Teacher | Chicago, IL | Aug 2025 - Present

Teaching primarily fine arts, design, and performing arts to K-12 students in the Chicago Public Schools (CPS) system, as well as private schools through the Swing Education system.

- Leading classrooms and managing up to 30 students at once.
- Improvising lesson plans to ensure students are productive despite regular teacher absence.
- Rapidly adapting to different school customs and policies to ensure I meet student and administrative expectations.

Web/Graphic Design Freelance | Remote | Jun 2025 - Aug 2025

Creating digital assets for small businesses across the US, from social media graphics to full Framer-built websites.

- Developing social media carousels and ad graphics, along with copywriting.
- Building full websites with events, contact forms, and ecommerce integration.
- Adapting and augmenting existing brand assets to a more professional level.

West Lotus Lead Designer | Remote | Oct 2024 - Dec 2025

West Lotus is a street-wear brand that explores the Asian-American experience of belonging to two cultures but not neatly fitting into either.

- Engaging in culture-focused market research.
- Iteratively developing custom designs that capture the narrative core of the brand.

Michael Graves Design Freelance | Remote | Jan 2024 - Aug 2024

Collaborated with Michael Graves Design as a Freelance Designer.

- Designed way-finding for a major sporting event.
- Modeled 3D CAD and packaging for mobility aid products.
- Operated within the workflow of a design firm setting.

activities

RIT Zindagi Creative Director | Rochester, NY | Aug 2024 - Present

RIT Zindagi is an award-winning Bollywood dance team that performs hip-hop, contemporary, and classical styles. As Creative Director, responsibilities include curating the team's graphic design, engineering music, editing promotional videos, and writing scripts.

RIT AIM President | Rochester, NY | May 2023 - May 2025

Awareness in Music (AIM), is a collaborative global fusion music ensemble at RIT. AIM primarily performs at cultural events and street-performs. Responsibilities include leading club activities and taking charge of the club's outreach efforts.

Thought At Work Volunteer | Rochester, NY | Oct 2023 - Oct 2024

Responsible for informing and guiding guests at the Thought At Work Design Conference, as well as creating art installations to decorate the conference space.